

How to become a national Cool Blue Future facilitator



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CoolBlueFuture

What does it imply to be a Cool Blue Future facilitator?

Cool Blue Future is spreading the idea and the practice of community-based regenerative ocean farming within European nations based on the principles outlined in the Manifesto of regenerative ocean farming found on www.coolbluefuture.org. As an essential part of this journey, we assist in setting up national facilitator organisations. If the spot is free in your country, and you are curious as to maybe take on this role, this document is for you.

The national facilitator organisation is the spearhead for the regenerative movement in that country and acts as the point of contact for people, organisations and businesses for all things related to regenerative ocean farming. The national facilitator is always welcome to reach out to Cool Blue Future for any questions or advice. We don't expect you to be an expert, but we hope you are willing to learn and explore the possibilities in your country – knowing that we have your back.

As a national Cool Blue Future facilitator:

- You make a pledge on the Cool Blue Future website and get your own facilitator profile page on the Cool Blue Future website (we ask you to supply us with content for this page including a nice photo).
- You need your own national website targeting stakeholders and the broader public in your country. If you have an existing website with other stuff as well, you need to make a targeted landing page, so we can forward visitors from the Cool Blue Future website directly to a relevant spot on your platform.
- You will receive all enquiries made through the Cool Blue Future platform about possibilities in your country – including new pledges submitted by actors in your country for approval.
- You will have a language version of the site in your own language. All texts on the site (including the Guide to regenerative ocean farming) will be translated, and we ask you to assist us in proofreading and controlling the quality of these texts before your language version is implemented.

We hope that the Cool Blue Future website will be an asset in your journey to spread regenerative ocean farming in your country. If you have news or special events that you would like Cool Blue Future to communicate, please send them to us, and we will publish on our social platforms (LinkedIn and Instagram).

There is currently no direct funding for national facilitators, so we imagine that any facilitator organisation is already active within a field related to regenerative ocean farming and may see it as a supplement to existing activities. However, we are working on funding projects for the Cool Blue Future initiative, and national facilitators will obviously be invited to take part in these (hopefully) coming projects based on what scope there may be in different calls. We also encourage you to identify funding opportunities in your own country, so you can get even more momentum behind community-based regenerative ocean farming.

The case being that there is no economic upside to taking on the role of national facilitator, we don't really ask you to do much. We do, however ask you to observe the following:

- Make sure that you read and understand the Manifesto of regenerative ocean farming – and that you have the 8 principles as a reference point when engaging with communities and stakeholders in your country. The principles should be your guiding light, and if you have any doubts or if anything is unclear, just reach out to us.
- Please react swiftly on any leads from your country that we receive on the Cool Blue Future website and forward to you. If questions arise that you don't feel comfortable answering, don't hesitate to reach out to us. We would love to learn and spar with you.
- Do encourage businesses, organisations and others in your country to make a pledge on the Cool Blue Future website in support of the Manifesto of regenerative ocean farming.

Some ideas for interventions by national facilitator organisations follow here:

- The formation of blue community gardens
- The transition of fishers to regenerative ocean farming
- New value chains based on regenerative crops
- Educational activities related to regenerative ocean farming
- Events, pr, and communication
- Lobbying and working with authorities
- Environmental assessments
- Networks of relevant stakeholders

If at some point you decide that you no longer wish to be the Cool Blue Facilitator for your country, it's not a problem. We can wave goodbye with no strings attached, but if you can help us identify a replacement, we would much appreciate it.

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